

Advertise with Us

To reserve your advertising space ...

Fill out and return the form at the end of this packet.

Prices assume no cost to us for additional work to make ad print ready.

Type	1 month	3 months	6 months	Ad size	Notes
Newsletter (sent 2x per month)	\$25	\$65	\$110	• 150px by 150px ad; 72-96 dpi	--7500 readers/issue --50% avg open rate!
Blog (1 article length post per week, Sundays)	\$35	\$80	\$125	• 125px by 125px ad; 72-96 dpi	-- Ads on blog site & in email versions; stays with posts eternally. --6000 readers/week

Pricing good through Sept. 30, 2020

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Ad Art DEADLINE: 25th of the month prior to the month the ad is start posting.

Blog Advertising

Send digital files by email to: advertise@thepolymerarts.com

Image files

- No expandable or floating ads.
- FLASH, GIF, JPG, PNG, or HTML
- Files should be no larger than 70k

Flash

- Frame rate must be no more than 18 fps.
- File size cannot exceed 30k.
- Max animation duration: 15 seconds.

E-Newsletter Advertising

- Newsletters are sent twice a month.
- Send digital files by email to: advertise@thepolymerarts.com
- Submit a JPEG, PNG or GIF format file, no larger than 70 KB.

Ad Creation and Correction

We can create your ad here in house if needed. A small basic ad starts around \$25 using your provided images and text. To make a request for ad creation or to inquire about costs, send a query to advertise@thepolymerarts.com.

If your submitted ad needs correction, we can do so in house. Rates for correction will be provided if requested.

If you have questions about the file you are submitting, write us at advertise@thepolymerarts.com. Leave a number and a time to call you if you would like to discuss this by phone.

Advertising Policy

- The Polymer Arts reserves the right to refuse any advertising it considers objectionable.
- All ads are due on the art due date unless prior arrangements are made. If the ad is not available by end of day on the due date, the publisher will run advertiser's previous ad or if no ad is available, advertiser will forfeit payment.
- Cancellations or changes to the ad purchase cannot normally be made after the art due date.

Payment

Ad payment should be paid in full before they will be posted/printed unless prior arrangements are made.

- Payment may be made by PayPal, Credit Card, Money Orders, or Check.
- Payment must be made in US dollars and checks must be drawn on a US bank.

Mailing Address & Phone

Tenth Muse Arts
1862 El Monte Dr
Thousand Oaks, CA 91362

Questions? Write us at advertise@thepolymerarts.com

Advertising Reservation Form

Name of Business: _____
 Contact Person: _____ Position: _____
 Address: _____ City: _____
 State/Territory/Province: _____ Zip Code: _____ Country: _____
 Phone: _____ Email: _____

Advertising Space Reservation Request				
Website	<input type="checkbox"/> x1 month <input type="checkbox"/> x3 months <input type="checkbox"/> x6 months	Start with (month) _____	Click Through URL	\$
Blog	<input type="checkbox"/> x1 month <input type="checkbox"/> x3 months <input type="checkbox"/> x6 months	Start with (month) _____	Click Through URL	\$
Discounts				-\$
Total --				\$
<i>Invoice will be sent by email for payment. Payment options include credit card or Paypal online, credit card by phone or print invoice & mail with your payment.</i>				

(Advertiser below refers to the entity/person listed under Name of Business and/or Contact Person or such entity's agents; Publisher refers to the entity "Tenth Muse Arts") Submission of this form to the Publisher constitutes an agreement to the following terms and regulations. The Publisher reserves the right to reject or cancel any advertisement or space request for any reason and at any time, previously accepted or not, without liability. The Publisher reserves the right to mark any advertisement as "Paid Advertisement" if, in the Publisher's opinion, the ad may be mistaken for editorial consent. Advertisers and/or their agent accept all liability for all content of their ads and assume responsibility for any claims arising from their printing/distribution. Publisher's acceptance of advertising does not release advertiser and/or their agent from liability. If advertiser fails to pay the Total Due prior to the Reservation and Payment Due Dates or otherwise breaches this contract, the Publisher has the right to terminate this contract or adjust Rates as Publisher sees fit. Refunds are available for cancellations up to 1 business day prior to the Reservation Due Date. Refunds may take up to 30 days to process and may incur a \$20 processing fee deducted from the refund total. Advertisers who cancel after the reservation due date, do not pay in full, or fail to submit completed ad/artwork by the art work deadline, forfeit payments or may use the monies paid towards a future ad reservation at the future ad rate, at the Publisher's discretion. The Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue due to strikes, accidents, fire, acts of God or any circumstance not with the control of the Publisher. The Publisher is not responsible for the accuracy of advertiser's ads. Advertising paid for prior to rate changes being posted will not be subject to an increase or decrease based on new rates.

Signature: _____ Name (printed): _____ Date: _____

Return this form: Scan/take a photo & email--advertise@thepolymerarts.com; or
 Mail to: Tenth Muse Arts, 1862 El Monte Dr., Thousand Oaks, CA, 91362, USA